



Bude Grassland Society

Founded 1965

Affiliated to British Grassland Society and Cornwall Grassland Society



THE WESTCOUNTRY BEEF PGI CONFERENCE

TRETHORNE LEISURE FARM, WEDNESDAY 11th JANUARY 2017, 7.30PM

AN INDEPTH LOOK AT OUR MARKET FOR WESTCOUNTRY BEEF AND THE PRODUCTION SYSTEMS AVAILABLE. WITH REDUCED DEMAND FOR YOUNG BULL BEEF, WOULD IT BE PROFITABLE TO PRODUCE YOUNG STEERS THAT QUALIFY FOR THE WESTCOUNTRY BEEF PGI LABEL?

PROGRAMME INTRODUCTION FROM **BILL HARPER** CHAIRMAN

DESCRIPTION OF WESTCOUNTRY BEEF PGI -**ED GREEN** MSW CHAIRMAN

LAUNCH OF DVD WESTCOUNTRY BEEF PGI

DEMAND FOR QUALIFYING CATTLE- **JOHN DRACUP** ST MERRYNS FOODS

PRODUCTION SYSTEMS- **SIMON MARSH** SENIOR BEEF LECTURER
HARPER ADAMS UNIVERSITY

QUESTIONS AND DEBATE

VOTE OF THANKS BY **MARK THOMAS** CHAIRMAN SOUTH DEVON HERD BOOK

9.00PM REFRESHMENTS AND DISCUSSION

WE ARE GRATEFUL TO ALL THE ORGANISATIONS WHO HAVE MADE
THIS CONFERENCE POSSIBLE

BOOK YOUR PLACE WITH THEIA FARROW, HARPERS FEEDS ON **01409 259 607**

Booking is essential

